

### Aftenshowet

Aftenshowet is a co-production of STV and Bermuda. It is broadcast on DR1, the premium Danish national television service, four nights a week at 19.00, live from Rådhuspladsen in Copenhagen. On air since 2007, Aftenshowet could be translated as "Evening Programme".

## Aftenshowet

### Aftenshowet – delivering a daily news magazine



#### Building on nxtedition for production flexibility

To produce a daily hour-long live programme, on location, is always going to be a challenge. Production companies STV and Bermuda wanted to drive the programme forward, being ever more relevant, probing and engaging.

The key lay in giving the limited team, of around 30 people, a technology platform that allowed them to collaborate seamlessly. They needed everyone to concentrate on creating great content, not worrying about how it all worked.

*"Our audience looks to us to be fast and first with the news. The ease of use, and the seamless workflows of nxtedition, not only allow our team to co-operate and collaborate on great content, it encourages staff to develop their own skills, changing roles in production to help us grow as a production as well as meet the high expectations of our audience."*

**Jens Villebro, COO, STV**



By implementing nxtedition's live production suite, Aftenshowet brought together all the journalistic planning tools, story scripting, ingest and media management, graphics and online publishing, and rundown creation and studio automation. Building on this, they created a highly efficient workflow that supports the programme's ambitions, without limiting either technical quality or journalistic freedom. Indeed, it empowers the journalists to take a bold approach to stories, working close to deadlines to be first and best with the story.

Not only is every task in production supported by nxtedition, its intuitive user interface makes it easy for everyone to get up to speed. Being web-based, it is inherently ready for remote production, which makes it ideal for a fast-moving news programme, and kept Aftenshowet on air through the difficulties of the covid-19 pandemic.

*"This was a great opportunity for nxtedition. The producers wanted a slick, modern production system, but they also needed it to be implemented and on air quickly – you cannot say 'there will be no news for a month'. We could deliver quickly, set-up remotely and train users in just a couple of hours."*

**Ola Malmgren, CEO, nxtedition**

## Technology Used

- nxt-SERVER
- nxt-PLAYOUT
- nxt-INGEST
- nxt-SUPERVISOR
- nxt-PLAY KEYPAD
- nxt-SHOTBOX

## About nxtedition

Founded in 2012, nxtedition has revolutionised video production through a creative application of the latest software techniques. nxtedition pioneered the virtualisation of the whole broadcast process, replacing complex and expensive legacy technology with a fresh, coherent, integrated approach.

The traditional approach of single-function products from multiple vendors creates layers of complexity. These solutions are expensive to purchase, difficult to maintain, hard to integrate and update, and need specialist staff to operate.

nxtedition takes a completely different approach. Using the latest in web technologies repurposed for the broadcast environment, nxtedition virtualises appliances – prompters,

newsroom control systems, automation, asset management, transcoding, video servers, graphics engines and more. It creates sufficient instances of these appliances in software to meet the dynamic needs of the operation.

The guiding principle of nxtedition is that news and broadcasting is a single sweeping concept, so it should be managed by a single, coherent system. nxtedition allows users to plan, write, edit, playout and archive content while focusing on storytelling and not the underlying technology.

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